

The 2011 National Settlement Services and Compliance Summit

PROGRAM GUIDE ADVERTISING



Every year, attendees rely on the official **Summit Program Guide** to plan their activities throughout the day. Highlight your company in the program guide for all to see!

| Type | Print | Price | Ad Specs. |
|----------------------------|---------------|--------|------------------------------|
| Center Spread | Four Color | \$1800 | 7 1/2" x 8 1/2" (with bleed) |
| Front or Back Cover | Four Color | \$1500 | 3 3/4" x 8 1/2" (with bleed) |
| Inside Front or Back Cover | Four Color | \$1150 | 3 3/4" x 8 1/2" (with bleed) |
| Full page | Four Color | \$995 | 3 3/4" x 8 1/2" |
| Full page | Black & White | \$845 | 3 3/4" x 8 1/2" |
| 1/2 page | Four Color | \$600 | 3 3/4" x 4 1/2" |
| 1/2 page | Black & White | \$450 | 3 3/4" x 4 1/2" |
| 1/4 page | Four Color | \$375 | 3 3/4" x 2" |
| 1/4 page | Black & White | \$225 | 3 3/4" x 2" |

File type: Supply ads as high-res, 300 dpi, PDF or EPS

File format: Create ads in CMYK mode, with all fonts and images embedded

Bleed: No additional charge for ads with bleeds. If necessary, add 3/8" to each side bleed if needed

Submission deadlines:

Ad order due: May 2, 2011

Ad material due (no extensions): May 6, 2011

Submission instructions:

Send all materials to Glen Stout:

gstout@octoberresearch.com, 330-659-6101, ext. 6556

Ads may be e-mailed if under 5MB in size. If larger, use the October Research FTP site — please contact us for more info.

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