

NATIONAL
SETTLEMENT
SERVICES
SUMMIT

2010

NATIONAL
COMPLIANCE
SUMMIT



2010 Exhibit and Sponsorship Opportunities

**National Settlement
Services Summit**

Tuesday, June 15, 2010

National Compliance Summit

Wednesday, June 16, 2010

The Key Center Marriott
Cleveland, Ohio

Presented By:



Presented By:



Produced By:



2010

NATIONAL
SETTLEMENT
SERVICES
SUMMIT

Join us for the 6th Annual National Settlement Services Summit and 4th Annual National Compliance Summit!

NOW is the time to register for exhibit space at the premier settlement networking and conference. Why not take advantage of the unique sponsorship opportunities only the Summits can provide? The expanded options listed in this brochure are designed to maximize your investment and strengthen your impact on key thought leaders and decision makers. This is your chance to make a statement and deliver your message to the industry's best and brightest. Join us as we explore today's challenges and tomorrow's impact as one unified community.



www.OctoberStore.com

For more information, call 877.662.8623

THINK BEYOND THE BOOTH!

Presenting Conference Sponsorship

Presenting Sponsorship will get you noticed by targeted conference attendees in the months before, during AND after the conference! *The best opportunity to maximize your presence throughout the conference!*

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Signage in the breakout session room
- Speaker podiums and other conference signage
- Speaker Prep room sponsor with signage indicating coffee and beverage service
- Introduce Keynote speakers for Day 1 and Day 2

Sales and Marketing Opportunities

- One 6' table-top exhibit space (subject to availability)
- Insert or giveaway in the conference tote bag
- Company logo with hyperlink to your Web site posted on the official conference Web site
- Full-page advertisement in the on-site conference pocket guide
- A pre- and post-conference e-mail campaign that will include only the presenting sponsor's logo and message combined with a welcome and thank you message from October Seminars
- Exclusive letter in welcome check-in packet

VIP Benefits

- Complimentary Presidential Suite at The Marriott at Key Center (Check-in available Sunday, June 13, 2010 and check-out Wednesday, June 16)
- Four conference passes

"Off-the-Record" Reception with the Editors of October Research

Capture attention by sponsoring the most talked about networking event of the year!
(October Seminars will select all menu items).

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Welcome sign at event entrance

Sales and Marketing Opportunities

- One 6' table-top exhibit space (subject to availability)
- Company logo with hyperlink to your Web site posted on the official conference Web site
- Half-page advertisement in the onsite Conference Pocket Guide
- Napkins and cups imprinted with your logo
- Special e-mail campaign sent out to all attendees inviting them to this special pre-conference event that will only include recognition of event sponsor
- Insert or giveaway in the conference tote bag

VIP Benefits

- Two conference passes

Networking Reception — \$30,000

(One available — Tuesday Night)

The National Settlement Services Summit is known as a place to learn by day and have fun by night. The networking reception is a great opportunity to make productive connections. The event, located at The RainForest at the Cleveland Metroparks Zoo, will feature food, beverages and entertainment.

(October Seminars will select all menu items).

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Other conference signage
- Special recognition by the conference emcee after the last session on Day 1
- Welcome sign at entrance of event
- Special recognition on Day 2 opening video along with images from the event

Sales and Marketing Opportunities

- One 6' table-top exhibit space (subject to availability)
- Full-page advertisement in the on-site conference pocket guide
- Company logo with hyperlink to your Web site posted on the official conference Web site
- Insert or giveaway in the conference tote bag
- Napkins and cups imprinted with your logo
- Six e-mail campaigns that will include only the networking sponsor's logo

VIP Benefits

- Four conference passes
- Ten networking reception passes



ADDITIONAL SPONSORSHIP OPPORTUNITIES!

All options on this page include the following:

Sales and Marketing Opportunities

- Company logo with hyperlink to your Web site posted on the official conference Web site
- Half-page advertisement in the on-site conference pocket guide
- Insert or giveaway in the conference tote bag

VIP Benefits

- Two conference passes

Internet Café

Make your name stand out at this popular attendee gathering spot! The Café will include at least three computer stations with Internet connections, along with a fax and copy station.

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Screen backgrounds of each computer made available to attendees
- One 6' table-top exhibit space (subject to availability)

The Title Report Special Edition

This is the only opportunity *The Title Report* allows to place advertising within its printed edition. Being able to advertise within the issue and on the back page of the most-read publication in the title insurance industry gives the sponsor an exclusive marketing venue.

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Distributed to all paid subscribers and included in every conference attendee packet



NS3 TV — Live Conference Interviews — \$5,000

(Two available — one Tuesday and one Wednesday)

Getting the word out about our industry is critical. Help October Seminars provide resources for our partners in the media.

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Company name will appear in the media room
- A pre- or post-commercial to run during the video broadcast on NS3's official Web site, *The Title Report*, *The Legal Description* and *RESPA News* home pages
- Live acknowledgement of sponsor before introducing guest speaker

Sales and Marketing Opportunities

- Distribution of news releases and promotional materials in media room

Plasma TV Drawing — \$5,000

(One available)

Be remembered long after the Summits as the company that brought fun and excitement!

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Recognized on other conference signage

Opening Video Sponsorship — \$5,000

(One available)

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Recognition at end of video as sponsor
- Logo printed on copies of the video distributed to each attendee

Continental Breakfast — \$4,000

(Two available — one Tuesday and one Wednesday)

Make your company name the first thing attendees see as they start their day.

(October Seminars will select all menu items).

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Event-specific recognition on signage, napkins and event cards

Refreshment Break — \$3,000

(Four available — two Tuesday and two Wednesday)

Refreshment breaks are popular and appreciated by all attendees.

(October Seminars will select all menu items).



Lolley the Trolley

Sponsored Event Recognition

- Screen backgrounds in the main conference room
- Company name will appear within each of the four trolleys shuttling 20 minutes each way between The Marriott and The RainForest

Sales and Marketing Opportunities

- Distribution of news releases and promotional materials on each trolley
- Opportunity to lead one of the ice-breaker activities during shuttle ride



OTHER ADVERTISING OPPORTUNITIES!

Program Guide Advertisement

Pricing

- Full page \$850
- 1/2 (horizontal) \$450
- 1/4 (business card) \$250
- Center spread \$1500
- Back page \$1050
- Inside back page \$1050

Display ad measurements

Print Area Sizes (in inches) — note there are no bleeds except for the back cover ad

Bleed is not available for the following

- Full page = 3-3/4" wide x 8-1/2" deep
- 1/2 (horizontal) = 3-3/4" wide x 4-1/4" deep
- 1/4 (business card) = 3-3/4" wide x 2" deep

Premium positions

- Center spread = 8" wide x 9" deep — BW
- Back page = 4-1/8" wide x 9" deep — Color
- Inside back page = 3-3/4" wide x 8-1/2" deep — Color

PROGRAM GUIDE ADVERTISING TERMS & CONDITIONS

- APPROVAL AND LICENSE:** All advertising is subject to approval and acceptance by October Research Corporation. October Research Corporation reserves the right to reject, remove or cancel any advertising, space reservation or position commitment at any time and for any reason in its sole discretion. October Research Corporation reserves the right to limit, omit, or reject advertising or designate the classification and the rate applicable thereto. October Research Corporation and any third party network on which advertising will be displayed (collectively, the "Publishing Party") shall be entitled to reproduce, display, republish and distribute the advertising in any medium, and as part of any service, in which the Website(s), properties, applications and/or devices described on the insertion order (the "Distribution Network") are published or made available under license from the Publishing Party. The Publishing Party shall have the right to modify, copy, reformat, transmit and otherwise manipulate any advertising provided in connection with such reproduction, display and/or distribution.
- ERRORS:** It is the responsibility of the advertiser to check correctness of each insertion of an advertisement. Receipt of all faxed or e-mailed reservations, insertions or cancellations, must be confirmed with your sales representative. October Research's liability for an error, or for any damages resulting from an error, will not exceed cost of space occupied by the error even if the error is due to the negligence of October Research.
- MISCELLANEOUS:** 5(a) Rates on this card apply only to The National Settlement Services Summit Program Guide advertising. For other rates refer to our current media kit.
5(b) October Research Corporation does not guarantee positioning.
5(c) October Research Corporation reserves the right to charge a premium for certain special positioning.
5(d) October Research Corporation does not knowingly accept advertising which is in violation of the federal, state or local laws regarding employment, housing or lending.
5(e) Contracts are made under, and shall be construed in accordance with, the laws of the State of Ohio. Any judicial proceeding arising out of advertising contracts shall be brought in any state or federal court in Summit County, and each of the parties hereto accepts the exclusive jurisdiction of such courts.

October Research Corporation • PO Box 370 • Richfield, Ohio 44296

To reserve your ad space, call: 877.662.8623 x6589



Former Ginnie Mae President Joe Murin



Sun Title Owner, Tom Cronkright



M&I Bank Senior VP Julie Joseforsky

*Photos above are past speakers.

SPONSOR BENEFITS

The Summits are the perfect place to promote your services to the title professionals and compliance officers determined to expand their knowledge and learn innovative new practices. This is also your best opportunity to get in front of the business leaders searching for a better understanding of the changing business and regulatory environment.

Summit Networking Connections

"Off-The-Record" Editors' Reception

Expand your reach at this year's conference with the Editors' Off-the-Record Reception. It's a great way to kick-off the festivities: Networking with your early-arriving peers and the editorial staff of October Research in a fun and relaxed atmosphere. Enjoy the company with full premium bar service and hors d'oeuvres.

Opening-Night Reception

The 2010 Summits' opening night reception will be held in the lush tropical surroundings of the Cleveland MetroParks Zoo's Rain Forest exhibit. There, you'll network with the industry's best and brightest amid an incredible backdrop of tropical plants, animals and reptiles. And back by overwhelming demand, catering will again be provided by the incomparable Morton's: The Steakhouse.

Since we've teamed up the Summits, you can also expect productive networking with an unprecedented assortment of industry pros.

Join us and you'll rub elbows with independent title agents, national and regional underwriters, corporate counsel, nationally recognized real estate attorneys, top state regulators, settlement tech developers, vendor management pros and numerous other settlement services executives, leaders and managers.

"Invitation Only" Lunches

Among the many new sponsorship and networking opportunities at the 2010 Summits, the all-new "Invitation Only" lunches are sure to be among the most popular. For the first time, you have the chance to provide catered lunch to your own hand-picked collection of VIPs in a private, invitation-only dining room.

Get away from the crowds and entertain potential clients, talk strategy or reconnect with old colleagues in a more intimate setting. Seating in these rooms can be arranged as boardroom-style or with multiple round tables.

Accommodations

The Key Center Marriott
127 Public Square
Cleveland, Ohio 44114
Phone: 800.228.9290

Group Code: "The Summits" or "National Settlement"

Call 800.228.9290 before May 14, 2010, and mention "The Summits" to receive your special conference room rate of \$179 (single/double). After May 14, 2010 rooms will be confirmed on a space-available basis at the regular room rate of \$259 per night.

SPONSORSHIP REQUESTS

For the most up-to-date list of available sponsorship options or to purchase a sponsorship, please contact Glen Stout at (330) 659-6101 or gstout@octoberresearch.com

SPONSORSHIP PAYMENT INFORMATION

- Contracts for all sponsorships must be signed and returned within 21 days of sponsorship request.
- Payment must be received within 30 days of invoice date.
- Any sponsorships that remain unpaid after 30 days will be returned to the inventory.

CANCELLATION FEES

- Should a Sponsor need to cancel, written notice of cancellation must be received by October Seminars for consideration of a refund. For notification of exhibit space cancellation received on or before February 1, 2009, refunds will be granted for 50 percent of the total amount of exhibit space contracted.
- No refunds will be granted for cancellation of exhibit space after February 1, 2009.
- At no time will refunds be granted for the cancellation sponsorships.
- Please contact Glen Stout for all cancellations at (330) 659-6101 or gstout@octoberresearch.com

MATERIALS DEADLINES

Upon signing of contract, the company's logo and description are due. Logos must be sent in both high and low res files.

Flyers/give-a-ways to be included in tote bag must be received no later than Friday, June 4th.

Flyers/give-a-ways for chair drops need to be received by October Research by Wednesday, June 9th.

Advertisements for the Program Guide must be received by Friday, May 21st.

SHIPPING ADDRESS

Materials sent to October Research should be addressed:

ATTN: NS3/NCS
OCTOBER RESEARCH CORPORATION
3046 BRECKSVILLE ROAD, SUITE D
RICHFIELD, OH 44286

Materials sent to The Marriott at Key Center should be addressed and shipped to arrive no sooner than 7 days prior to the summit.

C/O OCTOBER RESEARCH CORPORATION
MARRIOTT AT KEY CENTER
127 PUBLIC SQUARE
CLEVELAND, OH 44114

SUMMIT HOURS (Tentative)

Monday, June 14, 2010

1:00 p.m. - 6:00 p.m. Sponsor Move-In
5:00 p.m. - 6:30 p.m. Early Registration
6:30 p.m. - 8:30 p.m. Off-the-Record Reception

Tuesday, June 15, 2010

6:00 a.m. - 7:00 a.m. Sponsor Move-In
7:00 a.m. - 8:30 a.m. Registration and Breakfast
9:45 a.m. - 10:00 a.m. Morning Break
12:30 p.m. - 1:30 p.m. Lunch
2:45 p.m. - 3:15 p.m. Afternoon Break
6:00 p.m. - 9:30 p.m. Networking Reception

Wednesday, June 16, 2010

7:00 a.m. - 8:30 a.m. Breakfast
11:00 a.m. - 11:15 a.m. Morning Break
12:30 p.m. - 1:30 p.m. Lunch
2:45 p.m. - 3:15 p.m. Afternoon Break
5:30 p.m. Closing Remarks and
..... Plasma TV Drawing
5:30 p.m. - 7:30 p.m. Sponsor Tear-Down



OCTOBER
SEMINARS

EVEN MORE SPONSORSHIP OPPORTUNITIES!

All options on this page include:

Sales and Marketing Opportunities

- Company logo with hyperlink to your Web site posted on the official conference Web site
- Quarter-page advertisement in the on-site conference pocket guide

Education Station

Get recognized as the supporter of continuing education.

Sponsored Event Recognition

- Company logo exclusively displayed on CE/CLE Credits Summit Web page:
<http://www.octoberresearch.com/seminars/ns3/2010/ce.cfm>

Door Drop - Newspaper — \$1,000 + cost of production and hotel delivery

(Two available — one Tuesday and one Wednesday)

Sponsored Event Recognition

- Sticker on the newspaper plus an insert



Tote Bag

This highly visible sponsorship lasts well beyond the conference dates, as most attendees use the bags for years to come.

Sponsored Event Recognition

- Company logo will be printed on every conference tote bag

Notepad & Pen

Make sure EVERYONE at the conference takes notes using a pen imprinted with your company name!

Sponsored Event Recognition

- Company logo will be printed on both the pen and notepads for use during the conference and as a take-away.

Conference Book Sponsorship — \$1,500 + cost of binders

Sponsored Event Recognition

- Logo prominently displayed on cover and spine of conference binder

Bottled Water

Help October Seminars host a “greener” conference by sponsoring the water bottles distributed to all attendees. These popular reusable bottles lessen our overall environmental impact.

(October Seminars selects and purchases the water bottles).

Sponsored Event Recognition

- Company logo will be printed on water bottles to be used throughout the conference and special beverage stations

Hotel Room Keys

Sponsored Event Recognition

- Company logo will be placed on the face of hotel room keys at the Marriott at Key Center

Name Badge Lanyards

Badges are required for entrance to all events, so your name will be “front and center” throughout the conference!

Sponsored Event Recognition

- Company logo will be placed on the face of the name badges and/or badge holders issued to each registered attendee

Conference CDs/USB — \$1,000 + cost of production

Sponsored Event Recognition

- Logo prominently displayed on cd case and cover or printed on USB drive

Map of area — \$1,000 + cost of production

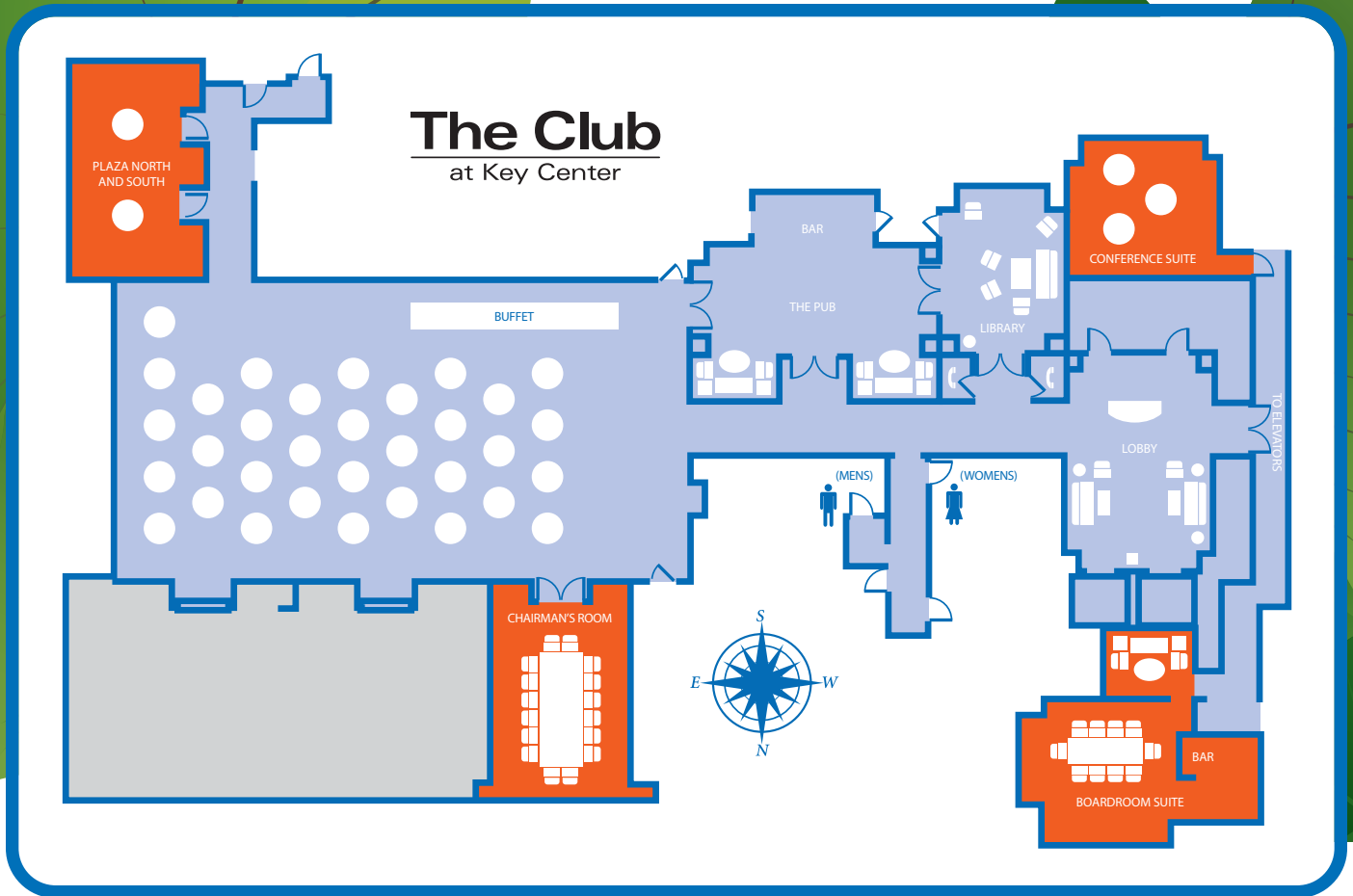
General Session Giveaways — \$1,000 + cost of production

Flower arrangements — \$1,000 + cost of production

Following the conference all arrangements will be donated to non-profit entities and could be used as a charitable contribution

Tote Bag Inserts — \$600

All registered attendees will receive an official conference bag containing important information and documents about the Summits. Your company will have the opportunity to provide a one-piece insert.



Attendee Lunches — \$6,000

(Two available — one Tuesday and one Wednesday)
Keep your name fresh in the mind of every attendee!
(October Seminars will select all menu items).

Sponsored Event Recognition

- Event-specific recognition on signage, napkins and event cards.
- Screen backgrounds in the main conference room

Sales and Marketing Opportunities

- Company logo with hyperlink to your Web site posted on the official conference Web site
- Half-page advertisement in the on-site conference pocket guide
- Insert or giveaway in the conference tote bag

VIP Benefits

- Two conference passes

“Invitation Only” Lunches

(Eight available — Four Tuesday and Four Wednesday)
Gain valuable private time with clients by sponsoring an Invitation Only lunch!

(October Seminars will select all menu items). All meals served sit-down style. Seating can be arranged boardroom style or with round tables.

- Plaza North and South \$2,500 *(16-20 individuals)*
- Chairman’s Room \$3,000 *(18-20 individuals)*
- Conference Suite \$4,000 *(20-24 individuals)*
- Boardroom Suite \$3,000 *(10 individuals)*

Sponsored Event Recognition

- Other conference signage
- Welcome/Invitation sign at entrance of room/suite

Sales and Marketing Opportunities

- Company logo with hyperlink to your Web site posted on the official conference Web site
- Half-page advertisement in the on-site conference pocket guide
- Insert or giveaway in the conference tote bag

VIP Benefits

- Two conference passes

General Session Support — \$2,500

(Three available - One Sold)
Get recognized as the supporter of one of NS3’s major sessions!
(October Seminars retains complete control of speaker selection and program content).

Sponsored Event Recognition

- Event-specific recognition on signage
- Company acknowledged on PowerPoint slides during the session
- One piece of promotional literature may be placed on all chairs before the session begins

Sales and Marketing Opportunities

- Company logo with hyperlink to your Web site posted on the official conference Web site
- Half-page advertisement in the onsite conference pocket guide

VIP Benefits

- Two conference passes

Table Top Exhibit Space

All of the below include the following:

Sales and Marketing Opportunities

- Company logo with hyperlink to your Web site posted on the official conference Web site
- Half-page advertisement in the on-site conference pocket guide
- Insert or giveaway in the conference tote bag

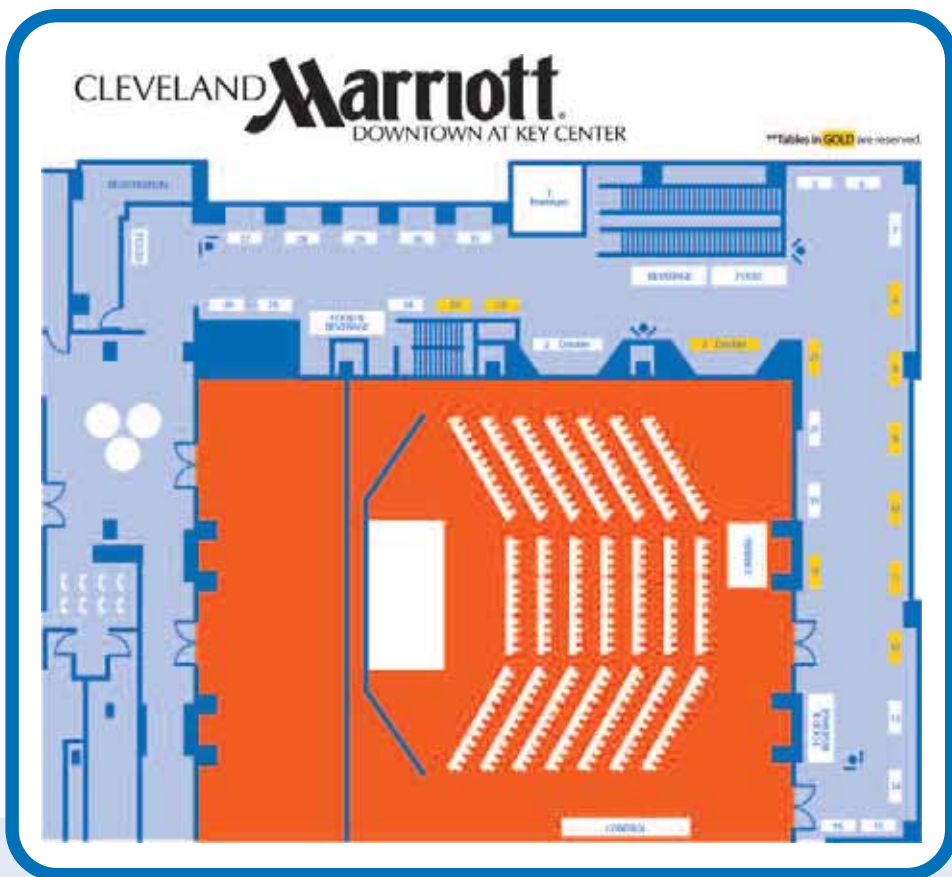
VIP Benefits

- Two Conference passes

Premium Exhibit Space — \$6,000 (One available)

Double Table Space — \$4,500 (Three available)

Standard Table Space — \$3,750 (27 available)



SPONSOR TERMS, CONDITIONS AND RULES

- 1. AGREEMENT TO TERMS, CONDITIONS AND RULES:** Sponsor agrees to observe and abide by the Terms, Conditions and Rules set forth hereinafter and by such additional Terms, Conditions and Rules made by October Research Corporation (ORC) dba October Seminars from time to time for the efficient or safe operation of the summit.
- 2. LIMITATION OF LIABILITY AND INDEMNITY:** (a) Neither October Seminars nor October Research Corporation nor any of its officers, agents, employees or other representatives, shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Sponsor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. (b) The Sponsor shall indemnify, defend and protect ORC against, and hold and save ORC harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failure to act, or negligence of, Sponsor, or any of its officers, agents, employees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms, Conditions and Rules, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a trademark.
- 3. SHOW HOURS AND DATES:** Hours and dates for set-up, showing and dismantling exhibits shall be those specified by ORC. All exhibits must be open for business during summit hours, and no dismantling or packing may be started before the official close.
- 4. ASSIGNMENT OF EXHIBIT SPACE:** Sponsors are responsible for selection of their exhibit space at time of contract signing. No guarantee is made or implied by ORC as to the proximity of any competitor's exhibit location. Space shall be assigned to Sponsor for the period of the Summit and is made for the period of this summit only and does not imply that the same or similar space will be held or offered for future shows.
- 5. SPONSOR AND ORC RESPONSIBILITIES:** Principal(s) and/or employee(s) of the Sponsor must be present in the Exhibit Space at all times during the open hours of the Summit. ORC shall (a) supply Sponsor with a uniform name sign; (b) provide information to attendees regarding the summit and sponsorship.
- 6. DISPLAYS AND DECORATIONS:** Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No exhibit, merchandise, equipment, trunks, cases or packing materials shall be left in any aisle, but shall be confined to the Exhibit Space. No trunks, cases or packing materials shall be brought into or out of the Exhibit Space during exhibit hours. No signs, advertising devices or merchandise shall be displayed outside the Exhibit Space or project above or beyond limits of Exhibit Space.
- 7. FIRE RULES:** Sponsor shall not pack merchandise in readily flammable material. Sponsor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof. All wiring devices and sockets shall be in good condition and meet the requirements of local law.
- 8. OBSERVANCE OF LAWS:** Sponsor shall abide by and observe all laws, rules, regulations and ordinances of any applicable governmental authority and all rules of the Marriott.
- 9. SPONSOR CONDUCT:** Sponsor and its representatives shall not congregate or solicit trade in the aisles or in the hotel or center lobbies or other common areas of the facilities. The prior written consent of ORC is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. ORC, in its sole and absolute discretion, may withdraw its consent at any time, in which Sponsor shall terminate such activity forthwith. All promotional plans must be submitted to ORC for approval in advance of the Summit. Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit Space. Neither Sponsor nor any of its representatives shall conduct themselves in a manner offensive to standards of decency or good taste.
- 10. PHOTOGRAPHS:** No photographs of exhibit spaces or merchandise shall be taken without the prior consent of ORC or the sponsor involved.
- 11. CLOSING OF EXHIBIT:** The ORC shall be entitled to terminate this Agreement forthwith, close the exhibit and remove the Sponsor's property from the Exhibit Space at any time for failure by Sponsor or its duly authorized assignee or any of its officers, agents, employees or other representatives to perform, meet or observe any Term, Condition, or Rule set forth herein, and such Sponsor shall not be entitled to a refund of any payment.
- 12. RESPONSIBILITY CLAUSE:** Sponsor assumes responsibility and agrees to indemnify and defend October Research Corporation, October Seminars, the Marriott at Key Center and its respective employees and agents against any claim or expenses arising out of the use of the exhibition premises. The Sponsor understands that neither ORC or the facility maintains insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance.
- 13. EXHIBIT SPACE:** A standard 6' table covered in black material will be provided. Wireless Internet access will be available along with one electrical power strip.
- 14. EXHIBIT PERSONNEL:** All participants affiliated with exhibits must be registered. Each person will be issued an Sponsor's badge and must be employed by the Sponsor or have a direct business affiliation.
- 15. ACCESSIBILITY FOR PERSONS WITH DISABILITIES:** The representatives of each exhibiting company will be responsible for making their exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act. It is understood that ORC will be held harmless by the exhibiting company for the failure of its representatives to comply with the requirement as stated in the Americans with Disabilities Act.
- 16. SUBLETTING OF EXHIBIT SPACE:** Sponsors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Sponsors cannot exhibit or permit any merchandise or advertising materials to be exhibited in their space that are not part of their own regular products.
- 17. VIOLATIONS:** Each Sponsor, his/her agent, and employees agree to abide by the contract conditions/rules and regulations set forth herein, or any subsequent amendments or interpretations. Violation of any of these regulations on the part of the Sponsor, his/her employees or agents shall annul the right to occupy space and such exhibit will forfeit to ORC all monies which may have been paid. Upon evidence of violations, ORC may re-enter and take possession of the space occupied by the Sponsor, and may remove all personal items at the Sponsor's risk. The Sponsor shall pay all expenses and damages which ORC may incur thereby. In addition, ORC may refuse to permit the Sponsor to participate in future years.
- 18. INSURANCE:** Sponsors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (liability and fire/theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection. Security is in no case to be understood or interpreted by Sponsors as a guarantee to them against loss or theft of any kind.

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