

There's only one place to reach the elite of the title industry with your message...

THE 2009 NATIONAL SETTLEMENT SERVICES SUMMIT

MARRIOTT, KEY CENTER, CLEVELAND, OHIO



Why your message needs to be at the Summit this June.

This will be the fifth consecutive year that the title industry comes together in Cleveland. Top decision-makers and executives from around the country will spend two days networking, taking in high-level content and doing business in a convenient setting. If you've struggled to reach the independent title agent with your marketing message, you can reach the elite of the industry by reserving a sponsorship at the National Settlement Services Summit now.

This conference has sold out for four consecutive years, and will do so again in 2009. We're expecting approximately 300 top-level title and settlement services decision-makers to converge on the Marriott Key Center in Downtown Cleveland. The result will be an annual convention atmosphere in an elite, summit-like setting. This is your opportunity to take your place with the leaders of your target market.

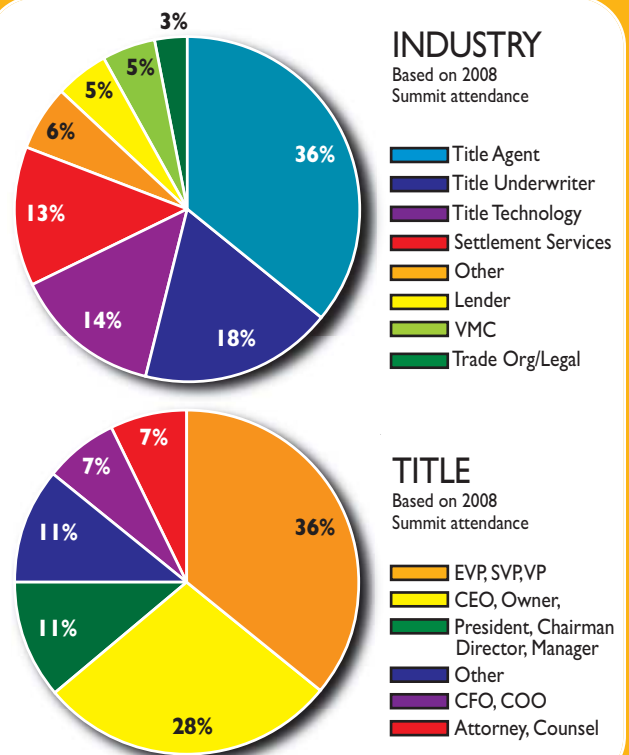
In addition, your sponsorship will get your message in front of the broader marketing and subscriber lists of *The Title Report* and October Research during the pre-event marketing to occur throughout the late winter and spring. Thousands will have their eyes on your logo and brand during that time.

Finally, your on-site representatives will receive concierge-quality service from our uniformed October Research team. We take pride in meeting your on-site needs, and helping you achieve your goals for your investment.

All of this means a maximum return on your opportunity.

Who you'll reach...

Your message will reach only the upper levels of the businesses you're targeting.



SEE OPPOSITE SIDE FOR A LIST OF SPONSORSHIP OPPORTUNITIES!

2009 NATIONAL SETTLEMENT SERVICES SUMMIT

Sponsorship Opportunities



All sponsorship opportunities position your company as a leader in the industry and give you exposure to over 300 title agents and settlement services professionals in a learning and networking environment.



SPONSORSHIPS INCLUDE THESE BENEFITS:

SUMMIT NAMING SPONSORSHIP (1) \$35,000

- Named presenting sponsor on all media mentions
- Emcee and sponsor of Day 1 morning session
- Sponsor of preconference Meet the Editors Reception
- Recognition from the podium and logo on video screens
- Complimentary hotel suite
- Your insert or giveaway in conference tote bag
- Full-page advertisement in conference program
- And more...

OPENING NIGHT RECEPTION (1) \$25,000

- Welcome banner and signage at each table
- Opening remarks from your company representative
- Recognition from the podium and logo on video screens
- Your insert or giveaway in conference tote bag
- Full-page advertisement in conference program
- Napkins and cups imprinted with your logo
- 3 conference registrations and 10 reception passes
- And more...

INTERNET CAFÉ SPONSORSHIP (1) \$10,000

- Opportunity to provide Internet access and public business center to attendees
- Exclusive exhibitor and display area assigned
- Your company prominently displayed in café area
- Your insert or giveaway in conference tote bag
- 2 conference registrations

GENERAL SESSION SPONSORSHIP (3) \$9,500

- Emcee and sponsor of ½ day general session
- Recognition from the podium and logo on video screens
- Your insert or giveaway in conference tote bag
- Full-page advertisement in conference program
- And more...

LUNCH WITH FEATURED SPEAKER (2) \$7,500 each

- Company logo prominently displayed on video screens and exclusive signage
- Opportunity to collaborate on lunch presentation content
- Invitation to be the master of ceremonies during lunch
- Your insert or giveaway in conference tote bag
- Napkins and table cards imprinted with your logo
- 2 conference registrations

INTERACTIVE TECHNOLOGY (1) \$7,500

- Opportunity to poll attendee audience with 10 questions of your choice
- Exclusive signage
- Company logo on video screens during sponsor recognition moments
- Your insert or giveaway in conference tote bag
- Full-page advertisement in conference program
- 1 conference registration

SPECIAL EDITION OF THE TITLE REPORT (1) \$5,000

- Prior to the Summit, *The Title Report* will prepare a special edition summarizing the event, profiling speakers and covering late breaking news and mail it to subscribers of *The Title Report* and Summit attendees, speakers and sponsors.
- One page advertorial printed within the pages of the publication
- Full-page, 4-color ad on the back cover of the publication and full-page advertorial
- Company logo on video screens during sponsor recognition
- Your insert or giveaway in conference tote bag

EXHIBIT SPACE (limited availability) \$3,750 each

- A 6-foot table in a high-traffic area, table runner with imprinted logo
- Company logo on video screens during sponsor recognition
- Your insert or giveaway in conference tote bag
- 1 conference registration



To reserve your sponsorship, email: sponsors@octoberresearch.com or call 877.662.8623 x6588.

NOTEPADS & PENS (1) \$3,500

- Your logo and message on every page of the notepads
- Your logo imprinted on the pens
- Company logo on video screens during sponsor recognition
- Your insert or giveaway in conference tote bag
- Full-page insert in conference program
- 1 conference registration

CONTINENTAL BREAKFAST (2) or REFRESHMENT BREAK (4) \$3,000 each

- Exclusive signage
- Company logo on video screens during sponsor recognition
- Your insert or giveaway in conference tote bag
- Full-page insert in conference program
- Napkins and table cards imprinted with your logo
- 1 conference registration

LOLLY THE TROLLEY (1) \$2,500

- Your logo on billboards on the trolleys that shuttle Summit attendees between the hotel and the opening night reception
- Company logo on video screens during sponsor recognition
- Your insert or giveaway in conference tote bag

CONFERENCE TOTE BAG SPONSOR \$5,000

CONFERENCE PROGRAM AD (10) \$850

TOTE BAG INSERT (10) \$600

ADDITIONAL BENEFITS:

All sponsorships include your company logo on conference web site and on all printed and electronic promotional materials. Sponsorships over \$10,000 include summit exhibit space. Sponsorships \$5,000 or greater may add an exhibit space for \$2,500. All sponsorships over \$2,000 in value include pre- and post-show conference attendee list. Sponsorship values may be combined.

